

The 2<sup>nd</sup> European Conference on FLOOD*risk* Management  
Science, Policy and Practice: Closing the Gap  
20-22 November 2012 Rotterdam, The Netherlands

**FLOOD***risk*  
2012

# Sponsorship and Exhibition Programme



**The 2<sup>nd</sup> European Conference on FLOOD *risk* Management**  
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**Word of Welcome**

The FLOODRisk2012 International Scientific Committee invites you to be part of the 2nd European Conference on Flood Risk Management in Rotterdam, The Netherlands, 20-22 November 2012 to share your research, services and products with researchers, policy makers and practitioners from across the world with a direct interest in flood risk and flood risk management. We are expecting over 500 international delegates from across industry, government and academia to what will be the biggest European meeting on flood risk management since 2008.

In this prospectus you will find information on the event and options you have to support the conference. We kindly refer you to page 3 and 4 for your contact persons for the different items as well as for the most important dates and deadlines.

We aim for long-term relations with our partners and therefore welcome ideas and suggestions for supporting the event that may not have been presented in this document.

We look forward to meeting you in Rotterdam.



**Dr Toon Segeren**

Director Inland Water Systems, Deltares

## The Event

Following the successful FLOODrisk 2008 conference held in Oxford (UK), FLOODrisk 2012 will bring together researchers, policy makers and practitioners from across the world to share experience and progress made in flood risk research and policy and management practice.

FLOODrisk 2012 will include contributions from a variety of National, European and International flood related initiatives as well as wider international practice. In particular, the applicability of flood risk management practice, and the influence of policy on research and practice will be considered.

## The Venue

The FLOODrisk 2012 conference will be held in the World Trade Center in Rotterdam, Beursplein 37 3011 AA Rotterdam, The Netherlands.

The city of Rotterdam is situated in the Maas delta and is symbolised by the famous Erasmus Bridge. Thus Rotterdam provides an excellent meeting place to discuss all issues related to flood risk management.



## The Website

Up-to-date information regarding the conference programme will be available from the website: [www.floodrisk2012.net](http://www.floodrisk2012.net). This website will enable participants to register, submit abstracts and papers and book hotel accommodation. All accepted abstracts will be available from the website as of 16th January 2012.

## Registration

Registration for the conference and social activities can be made via the website from 16th January 2012. Note that pre-registration on the website has already opened.

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## Important Dates and Deadlines

### Important Conference Dates

- Publication of the final announcement : 16 December 2011
- Deadline for abstract submission : 31 October 2011
- Accepted abstracts available on-line : 16 January 2012
- Full paper submission (incl keynotes) open : 16 March 2012
- Deadline for final paper submission : 15 June 2012
- Conference dates : 20-22 November 2012

### Exhibition & Sponsor Dates

- Technical information of exhibition available : 9 April 2012
- Deadline for booking meeting rooms : 8 October 2012
- Deadline for booking exhibition space : 8 October 2012
- Build up of the exhibition : 19 November 2012
- Conference dates : 20-22 November 2012
- Exhibition dates : 20-22 November 2012
- Dismantling of the exhibition : 23 November 2012

### Registration Deadlines

- Participant registration website open : 16 January 2012
- Deadline for early registration fee : 15 June 2012

## Important Contact Details

Head of Conference Organising Committee:

**Annemargreet de Leeuw**

P.O. Box 177

2600 MH Delft

The Netherlands

Tel: +31883358075

Email: [annemargreet.deleeuw@deltares.nl](mailto:annemargreet.deleeuw@deltares.nl)

Sponsorship and Exhibition Liaison:

**Estelle Morris**

The Studio, Ivy Cottage Tucks Lane

Longworth OX13 5ET

UK

Tel: +441865823153

Email: [estelle.morris@samui.co.uk](mailto:estelle.morris@samui.co.uk)

Partnership Liaison

**Derk van Ree**

P.O. Box 177

2600 MH Delft

The Netherlands

Tel: +31883358075

Email: [derk.vanree@deltares.nl](mailto:derk.vanree@deltares.nl)

Delegates Liaison:

**Richard Holmes**

The Studio, Ivy Cottage Tucks Lane

Longworth OX13 5ET

UK

Tel: +441865823153

Email: [richard.holmes@samui.co.uk](mailto:richard.holmes@samui.co.uk)

## Benefits to all Contributors

Our aim is to ensure that the conference maintains a high profile from now to beyond the event itself. We will be achieving this through a combination of traditional and digital marketing, including project branding, press release, direct marketing, internet and social media marketing.

Our communication plan will ensure that partners, sponsors and exhibitors' profile is publicised to our wide network of contacts both throughout the period leading to the event, but also during the event and beyond the conference itself.

For more information please contact the sponsor and exhibitor contact and visit the website on:

[www.floodrisk2012.net](http://www.floodrisk2012.net).

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## Sponsorship Opportunities

Sponsorship of **FLOODrisk2012** provides your company with the opportunity to communicate to an international audience of industry leaders, key influencers and policy makers.

**FLOODrisk2012** offers a wide range of exhibition and sponsorship options that can be tailored to your requirements and to suit your budget.

To discuss the opportunities in more detail contact:

Estelle Morris on +44 (0)1865 823153 or [estelle.morris@samui.co.uk](mailto:estelle.morris@samui.co.uk).

### Gold Package:

This high-profile supporter opportunity offers maximum exposure in front of this elite audience prior to, during and after FLOODrisk2012. For an investment of **€15,000**, you will receive the following benefits:

- One exhibition stand (4m x 3m) with power in a high exposure location
- One complimentary stand pass for the conference
- Four full delegate places for the conference and conference dinner + 20% discount for any additional delegates
- Opportunity to make a short (5mins) presentation during the conference programme.
- Your logo and accreditation as a sponsor on all marketing material before, during and after the event, including signage on lectern and delegates pack
- Your logo with a direct website link and full page company descriptor on the FLOODrisk2012 website
- Delegates Pack – logo and 100 word company descriptor + contact details in the conference handbook + approved literature and/or supported promotional items placed in the delegates pack + full page on the FLOODrisk2012 calendar
- One time Pre and Post-Event email mailshot to all registered attendees with own branding
- Promotion via FLOODrisk2012 Social Media marketing (including feed to LinkedIn, Twitter and news for the FLOODrisk2012 website)

**Cost : €15,000**

## Sponsorship Opportunities Continued...

### Silver Package:

For an investment of **€10,000**, you will receive the following benefits:

- One exhibition stand (4m x 3m) with power in a high exposure location
- One complimentary stand pass for the conference
- Two full delegate places for the conference and conference dinner + 10% discount for any additional delegates
- Your logo and accreditation as a sponsor on marketing material before, during and after the event, including delegates pack
- Your logo with a direct website link and 100 words company descriptor on the FLOODrisk2012 website
- Delegates Pack – logo and 50 word company descriptor + contact details in the conference handbook
- One time Pre and Post-Event email mailshot to all registered attendees with FLOODrisk2012 branding
- Promotion via FLOODrisk2012 Social Media marketing (including feed to Twitter and news for the FLOODrisk2012 website)

**Cost : €10,000**

### Bronze Package:

For an investment of **€5,000**, you will receive the following benefits:

- One exhibition stand (3m x 2m) with power
- One complimentary stand pass for the conference
- One full delegate pass for the conference and conference dinner + 5% discount for any additional delegates
- Your logo and accreditation as a sponsor on marketing material before, during and after the event, including delegates pack
- Your logo with a direct website link on the FLOODrisk2012 website
- Delegates Pack– logo + contact details in the conference handbook
- Promotion via FLOODrisk2012 Social Media marketing (including feed to Twitter and news for the FLOODrisk2012 website)

**Cost : €5,000**

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## **Sponsorship Opportunities Continued...**

### **Conference Dinner Sponsorship**

- Your logo and accreditation as dinner sponsor in conference handbook, delegates pack and dinner menu
- Your logo and exclusive branding rights at all catering points during the dinner
- One complimentary delegate pass for the conference and conference dinner
- Opportunity to make a short (5mins) introductory speech during pre-dinner drinks.
- The opportunity to provide the dinner guests with a branded corporate gift
- Your logo with a direct website link on the FLOODrisk2012 website

### **Welcome Reception Sponsorship**

- Your logo and accreditation as welcome reception sponsor in conference handbook, delegates pack, tickets, reception area
- 6 tickets to the reception
- Signage on the night (to be supplied by sponsor) in line with Conference guidelines
- Your logo with a direct website link on the FLOODrisk2012 website

### **Delegate Bag / Wallet**

An opportunity to sponsor the bags and wallets that will be received by all speakers, delegates and exhibitors and maintain exposure after the event as delegates re-use the bags/wallets

- Your logo and accreditation as sponsor in conference handbook and delegates pack
- Your logo exclusively printed on conference bag or wallet
- Approved literature and/or supported promotional items placed in the delegates pack

### **Conference Calendar**

One full page with logo and photograph in the FLOODrisk2012 calendar that will be received by all speakers, delegates and exhibitors with opportunity to maintain exposure after the event as delegates keep the calendar on their desks

### **Delegate Pack Insert**

Approved literature and/or supported promotional items placed in the delegates pack

## Sponsorship Opportunities Continued...

### Other Sponsorship Opportunities:

- Sponsor lunch
- Sponsor tea/coffee breaks
- Sponsor social event
- Sponsor delegate gifts (coasters, mug, Dutch Waffles etc...)
- Banner space to be included in the reception area
- Advertising in the conference handbook
- Promotion via our email newsletter and Social Media feed

If you can think of a sponsorship idea that we have not offered but you would like, please contact our sponsor and exhibition contact. We will do all we can to make it possible.

## Partnership Opportunities

The Event Organising Committee has already welcomed a number of partners to support the event organisation and programme. If you would like to find out more about partnership opportunities please contact the Partnership Liaison (contact details on page 4).



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### Exhibition

The exhibition has been designed from the outset to be an integral component of the Conference and exhibitors can be assured of high exposure. Benefits include:

- Morning and afternoon teas and lunch will be served to delegates throughout the exhibition areas.
- Service points will be strategically situated and opened in sequence to ensure delegates are spread throughout the entire area in as much as is possible.
- Two complimentary stand pass for the conference (including lunches and coffee), You can register additional persons at greatly discounted rates.
- Your logo and 50 word company profile and contact details in the conference handbook and with direct web link on the FLOODrisk2012 website
- Provision of delegate list prior to Congress
- All areas are located on the same floor as the Conference sessions
- Stand size 3m x 2m or 4m x 3m (we will do our best to accommodate your preferred location and size)

A floor plan\* depicting the location and configuration of exhibition space is included on the next page.

**Cost : €2500 (for a 3m x 2m stand)  
€4500 (for a 4m x 3m stand)**



\*Floor plan subject to change

**Floor Plan**

As of July 2011 \*



\*Floor plan subject to change

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## Application Forms

### SPONSORSHIP AND EXHIBITORS REGISTRATION FORM

Please return this form together with the initial payment to:

FLOODrisk2012 Conference, Samui Design, The Studio, Ivy Cottage, Tucks Lane, OX13 5ET, UK

#### 1. Company/Organisation Details

Contact: \_\_\_\_\_  
(Title) (Firstname) (Surname)

Telephone: (\_\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ County/State: \_\_\_\_\_

Country: \_\_\_\_\_ Postcode: \_\_\_\_\_

Email: \_\_\_\_\_

#### 2. Sponsorship/Supporter

Please indicate your preferences below - the Secretariat will contact you to confirm arrangements and payment details. Please tick the package that you have selected:

Gold  Silver  Bronze  Other: (please specify) \_\_\_\_\_

Deposit: € \_\_\_\_\_ being 50% of the total package amount.

#### 3. Exhibition Space Requirements

Deposit: \_\_\_\_\_ area at rate x 50%: € \_\_\_\_\_

#### 4. Payment

Cheque (payable to Deltares) enclosed in the amount of: € \_\_\_\_\_

Electronic Funds Transfer:

Please email remittance advice to: **sponsor@floodrisk2012.net**

Please charge my:  Master Card  Visa Card Amount: € \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Cardholders Signature\*: \_\_\_\_\_ Date: \_\_\_\_\_

\*Note: only the actual card holder can sign above.

#### 5. Signature – form must be signed below

I/we wish to register to participate as a Sponsor/Exhibitor at the FLOODrisk2012 Congress as shown on this form and I/we have read and accept the terms and conditions detailed in the sponsor/exhibitor proposal:

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

## Contact Details

**Richard Holmes**

**FLOODrisk 2012 Secretariat**

Tel / Fax: +44 (0)1865 823153

Email: [info@floodrisk2012.net](mailto:info@floodrisk2012.net)

Web: [www.floodrisk2012.net](http://www.floodrisk2012.net)

## Partners

